

Commercial Council Proposed

Intra-City Group Sought for Stores

INTRA-CITY COUNCIL. The purpose of this Council is to improve relations between the commercial districts of the community. This group in turn would promote better relations and better overall institutional programs that would publicize Torrance as a growing metropolitan area ready to serve the retail, commercial and service requirements of the City. Two members from the ma-

for shopping areas of the community would be appointed to represent their center plus one member at large. Those areas are:

- 1) Downtown Torrance
- 2) Del Amo
- 3) North Torrance
- 4) Pacific Plaza
- 5) WALTERIA
- 6) Hollywood Riviera
- 7) Southwood
- 8) Northwest Torrance
- 9) Rolling Hills Plaza



COORDINATION SOUGHT

Formation of an Intra-City Council which would coordinate activities of shopping areas such as these shown here—Crenshaw and Artesia above; Hawthorne and Pacific Coast Highway below; and 190th Street and Anza Avenue at the left — has been suggested as a goal by the Torrance Chamber of Commerce through its Commercial Activities committee.



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